

NEWFOUNDLAND CLUB OF AMERICA

Breeder's Corner



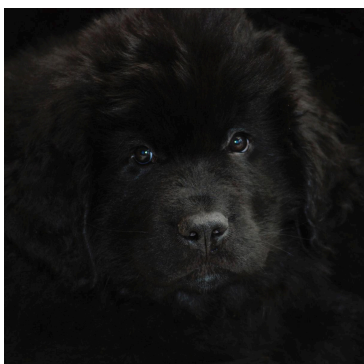
NCA Honored for Breeder Education



From the novice breeder holding her first whelping chart to the seasoned mentor passing down decades of wisdom, the Newfoundland Club of America ensures no one walks the path of preservation breeding alone.

Guided by our vision to be a vibrant, sustainable, and inclusive community of enthusiasts recognized as the leading voice for the preservation, protection, promotion, and celebration of the Newfoundland Dog, we unite breeders through a coordinated network of

online tools, social media campaigns, newsletters, videos, mentorship programs, and hands-on learning. Together, we provide every breeder, affiliated or not, with the resources, guidance, and inspiration needed to protect and advance our beloved breed for generations to come.



Centralized Online Education at our Breeder Support Center

Our dedicated breeder education website, www.newfoundlandbreeder.org, is a one-stop hub for knowledge. Highlights include:

Historical Foundations – *Influential Kennels in Newfoundland History*

Recognition of Excellence – *Breeder of Distinction Qualifications*

Ongoing Learning – *Breeder's Corner* newsletter archive, *Article Index* of curated articles.

Ethical Guidance – NCA position statements, breeding considerations, best breeding practices

Mentorship Access – Breeder Mentor Search Tool to connect new breeders with experienced guides.

Expanded Learning – Direct links to Pure Dog Talk podcasts, AKC breeder seminars, VetVine webinars, Zoetis podcasts, panel discussions, Newfoundland Conversations (YouTube), a breeding preparation quiz, curated reading list, and Hall of Fame profiles.

This comprehensive repository ensures that every breeder, anywhere in the world, has free access to trusted, breed-specific education.

Breed Mentor Program and Search Tool

At the heart of the NCA's mission is a commitment to supporting and guiding the next generation of Newfoundland Dog breeders. The Breeder Education Committee's mission is to assist current and potential breeders by providing access to ongoing education through breeder forums, outreach initiatives, and personalized mentoring.



The [Breeder Mentor Program](#) connects novice and potential breeders with qualified NCA members who share their expertise using the communication method that works best for both parties—whether through phone calls, emails, video meetings, or in-person visits. This flexibility ensures that learning is accessible and tailored to the learner's needs.

The [Breeder Mentor Search Tool](#), available through the Breeder Support Center, allows users to find mentors geographically, making it easier to connect with experienced breeders in their region. Mentoring services are available to both NCA-affiliated and non-affiliated breeders, reinforcing our role as an open and welcoming resource for the entire preservation breeding community.

Breed Education Through Social Media

Our targeted Facebook™ and Instagram™ campaigns translate formal educational concepts into engaging, shareable content for a wider audience. These themed series blend breed history, ethics, and preservation messages with compelling visuals:

- Describing the Newfoundland – illustrating Breed Standard adjectives with images and definitions
- Best Breeding Practices –outlining guidelines developed by the Breeder Education Committee
- Breed Standard Quotes –featuring direct excerpts from the Standard
- Ethical Breeder –highlighting hallmarks of ethical breeding
- Preservation Breeder –underscoring the value and responsibility of preservation
- Illustrated Guide to the Breed –excerpts connecting visual breed features with written descriptions
- Preservation Breeder Support –offering resources and encouragement
- Breed Study Group –combining mentor quotes with discussion questions



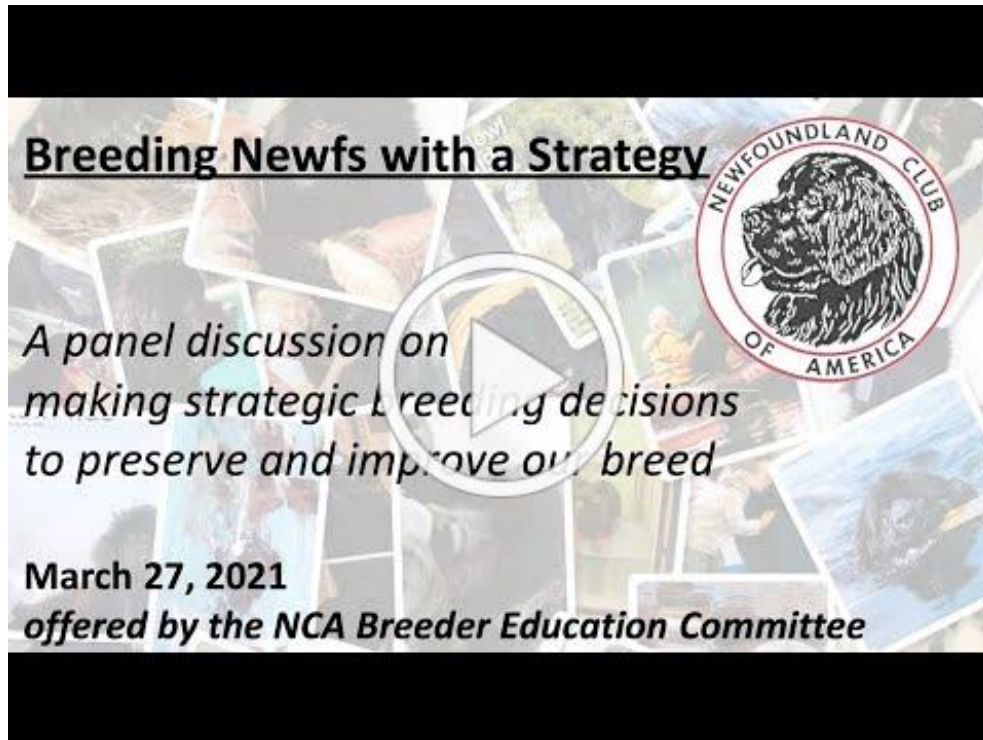
These campaigns extend breeder education beyond the club membership, promoting preservation breeding principles to the public and potential future breeders.

[Follow Us on Facebook](#) [Check Out Our Instagram](#)

Video Learning Library

Our public YouTube™ Channel hosts breeder panel discussions, recorded webinars, and other educational programming:

[Breeder Education Playlist](#)



Impact & Commitment

Through its coordinated online, social media, video, print, mentorship, and in-person programs, the Newfoundland Club of America delivers education that is accessible, engaging, and deeply rooted in breed preservation values. Our efforts equip breeders with the historical perspective, ethical framework, personal guidance, and practical skills necessary to safeguard the Newfoundland for generations to come.



Puppy Referral System

The NCA has a Puppy Referral System. This program allows any NCA member to list a planned litter, puppies available or an adult needing placement. Listings are now available to all NCA members. If you have questions or suggestions about the program, please [let us know](#).

[Start a New Listing](#)



**Back Issue
Archive**



**Breeder Support
Center**

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